

# Dress for Portrait Success

## Keep it simple

- **Solid colors are best.** Avoid large, bold patterns and bright colors that draw attention away from your face.
- **Cover up arms.** Long sleeves draw attention away from your arms and helps bring the focus to your face.
- **Don't forget the bottom half.** Our portrait photographer may suggest a full-length pose. Make sure you coordinate clothing from head to toe.
- **Accentuate the positive.** Darker clothing are slimming. Light tones tend to emphasize body size in photos.
- **Frame your face.** Scoop or v-neck tops flatter shorter necks and full faces. Turtlenecks or high-necked garments in portraits flatter longer necks and slender faces.
- **Keep clothing consistent.** Dress everyone in the same style for your portrait session. Do not mix casual and formal clothing.

## Coordinate Colors

- **Wear light on white.** White or light pastel clothing looks best against a white or light-colored portrait background.
- **Wear dark on dark.** Dark clothing looks best against darker portrait backgrounds and creates a more formal mood.
- **Do not mix light and dark colors in portraits.** Save stronger colors and patterns for accent items like scarves and neckties.

## Pick Props and Portrait Studio Backdrops

- **Ask for advice.** If you are not sure what you want, our portrait photographers can help you choose a background that suits your needs.
- **Add your personality.** For a personal touch, bring your own props or a favorite toy to your portrait sitting.